



DIRECT MARKETING SERVICES

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USPS Shipping Services

The USPS announced that pricing for USPS Shipping Services will be adjusted every January, which is an industry-wide practice of companies like UPS & FED EX. Shipping Services includes Express Mail, Priority Mail, Parcel Select, Parcel Return Service and some international shipping products. The average rate increases below are effective on January 18, 2009.

Service	Average Price Change
Express Mail	5.7%
Priority Mail	3.9%
Parcel Select	5.9%
Parcel Return Service	5.3%
International Shipping Services	8.5%

To ship a 1 or 2 lb package Priority Mail locally will cost \$4.95, up from \$4.80.

A complete list of the new rates can be found at [USPS New Shipping Prices](#) page.

This pricing change is the first to separate Shipping Services and Mailing Services. The USPS will announce the price change for Mailing Services in February, including stamp prices, with new prices effective in May 2009