



**For Immediate Release**

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**Coveted *10 New Leaders Project* Selections Made**  
*Award Winning Leadership Coach Announces 2020 Leadership Development Class*

Harrisburg, Pa. (July 15, 2020) – John Dame, founder of Dame Management Strategies, Vistage Chair, Forbes Coaches Council member and author, announces the participants of his competitive leadership development program, *10 New Leaders Project*, in conjunction with his 2020 Evolution Leadership Academy Series.

The *10 New Leaders Project*, a pay-it-forward initiative in this year's Evolution Series, gives ten high-potential, emerging or advancing leaders the opportunity to receive more than \$10,000 in leadership development programming, as well as access to the virtual Evolution Conference this October that will be focused around "Accountability in a World of Chaos."

The *10 New Leaders Project* is a highly competitive process where participants must submit an application and corresponding essay. Applicants are judged in a blind selection based on their essay and contributions to their teams or community.

**2020 Class:**

**Crystal Brown, Chief Culture and Engagement Officer**  
**Dasher Services, Inc.**

**Cody Cogan, Managing Principal**  
**Endeavor Professional Services, LLC**

**Casey Deller, Land Development Practice Leader**  
**KCI Technologies**

**Lucretia Eberly, Director of Outdoor Experience**  
**Girl Scouts in the Heart of PA**

**Nicholas Eidem, Director of Business Development**  
**Advanced Powder Products**

**Jodi Frank, Founder/CEO**  
**What's for Dinner Technologies**

**Justin Hennighan, Purchasing Agent**  
**APR Supply Co.**

**Brandi Hunter-Davenport, Senior Associate  
Triad Strategies**

**Troy Knott, Managing Partner  
OAK Leadership LLC**

**Alex Schultz, Business Operations & Strategy  
Applied Educational Systems, Inc.**

“I am honored to announce the participants of this year’s 10 New Leaders Project,” said John Dame, CEO coach and founder of Dame Management Strategies. “Central Pennsylvania is rich in outstanding leadership, and these ten participants are fine examples of what it means to be excellent leaders in the business market today.”

Each new leader will receive complimentary attendance at the virtual Evolution Leadership Conference; a 45-minute VIP training session from the speakers; executive coaching from a Vistage coach; a 90-day membership in a Vistage Executive Peer Group; a meet and greet happy hour with peers; and two executive coaching sessions with John Dame.

This year, a new mentoring program will be added, which would pair a former participant with a member of the current class. Additionally, the cohort will participate in the “Your Leadership MVP” program developed and facilitated by Dale Fallon, owner of The Communication Gym.

#### **ABOUT JOHN DAME**

JD’s reputation for insightful evaluation and planning, along with a passion for driving results, have grown his involvement with companies and organizations internationally. He has a fine-tuned understanding of the risks, challenges and opportunities facing both seasoned and emerging CEOs. His current focus has turned toward the role of purpose in the business environment, the new challenge of transitioning to a millennial-based workforce, and growing leadership teams within his client companies.

#### **ABOUT THE EVOLUTION SERIES**

Started in 2015, the Evolution Leadership Series is a program for Central Pennsylvania CEOs and their teams to help them become better leaders, make better decisions and produce better results. The Evolution Series is designed to help leaders move from the old command-and-control style of leadership to a more purposeful leadership style. Leading with purpose changes perspective, allowing leaders to focus on producing great relationships, meaningful engagement and unparalleled results. It is critically important today that, given the low esteem that corporate, business and political leaders are held in, leaders look to embrace a new, effective style of leadership. For event information and to purchase tickets, visit [www.evolutionconference.org](http://www.evolutionconference.org).

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